



Fondazione Gianfranco Ferré

PIZZA

PRESS RELEASE

THE GIANFRANCO FERRE' FOUNDATION

presents

PIZZA4

Tuesday, February 21, 2012, 6 p.m.

(at Foundation headquarters, Via Tortona 37, Milan)

PIZZA is a biannual magazine exploring Italy's cultural identity through the creative energies of the young generations. Pizza analyzes the essence, significance and value of contemporary Italian style by focusing on major new players and emerging talents in the spheres of fashion, writing, photography, visual arts, design, communication, art and music.

The **FOUNDATION**, in addition to the basic mission of preserving and exploiting all materials (mostly in virtual archival form) that testify to the great maestro's creative activities, aims to promote and undertake projects pertinent to Gianfranco Ferré's philosophy and aesthetic vision. It's a place that fosters and pursues the in-depth study of topics revolving around fashion, culture and how they evolve on a multiplicity of meaningful levels.

Tuesday, February 21, for the fourth issue of PIZZA a number of **young artists** were invited to design a special cover inspired by Gianfranco Ferré's work: *Alessandro Simonetti, Alvise Bittente, Agne Racieviciute, Renato Leotta, Sabine Delafon, Benedetta Panisson, Alan Maglio, Sebastiano Mauri, Nicola Gobetto, Paolo Gonzato, Sara Scanderebech.*

Annus *Mirabilis* srl
Sede Legale: Via Achille Mauri 4
20123 Milano
Italia

Pizza
Sede Redazione:
VIA GIOVANNI BATTISTA PIRANESI 10/12
20137 MILAN
office@pizzadigitale.it