

TURIN
PALAZZO MADAMA
OCTOBER 12, 2017
FEBRUARY 19, 2018

GIANFRANCO
FERRÉ
UNDER
ANOTHER
LIGHT
JEWELS
AND ORNAMENTS

Palazzo Madama, Piazza Castello, Turin
Wednesday October 11, 2017
Press preview 11.00am
Exhibit inauguration 6.00pm

From October 12, 2017, to February 19, 2018, the stately Hall of the Senate of Palazzo Madama in Turin will set the stage for the exhibition **Gianfranco Ferré. Under Another Light: Jewels and Ornaments**. Organized and produced jointly by the Gianfranco Ferré Foundation and the Turin Museums Foundation, the exhibition will present a world premiere of 200 jewel objects that cut across the entire creative narrative of the famous Italian fashion designer.

Ferré always had a passion for ornamentation - a passion inseparably linked to his fashion collections and significantly determined by an enthusiastic and often innovative approach never inferior to the one he took in designing clothes. As Francesca Alfano Miglietti, curator of the exhibition, underscores: "Ferré constructs a free zone within a personal realm of reference, elaborating every object in the wake of a system of general classification of concepts that become objects. And so we see lustrous stones, enameled metals, smooth shells, painted woods, Murano glasses, retro ceramics, Swarovski crystals, as well as wood and leather and iron and copper and bronze, follow one another along an enchanted horizon of pins, necklaces, belts, rings, bracelets, bangles. For Ferré the ornament is not the 'lesser child' of a precious jewel, but a concept of eternity that must represent the immanence of the present."

The objects on display, created for fashion shows dating from 1980 to 2007, tell a story that is complementary to the clothing and relative accessories. Yet they are exhibited together with designs where it is precisely the jewel-material that invents and shapes the dress, becoming its substance and soul. In this case too, Gianfranco Ferré's attention to materials is determinant, an essential part of his research.

The exhibition project - ideated by architect Franco Raggi - plays upon the contrast between the Hall of the Senate of Palazzo Madama, a place of immense architectural value, and the simple minimalist structures in iron and glass of the exhibition set-up. Thus highlighted is the imaginative beauty of the jewels designed by Ferré, which seem to soar in the semi-darkness.

INFORMATION

Location

Palazzo Madama
Piazza Castello - 10122 Turin

Dates

From October 12, 2017 to February 19, 2018

Opening hours

- Monday to Sunday 10.00am-6.00pm
 - Tuesday closed
- Ticket office closes one hour before.*

Holiday Opening Hours

Wednesday November 1: 10.00am-6.00pm
Friday December 8: 10.00am-6.00pm
Sunday December 24: 10.00am-2.00pm
Monday December 25: closed
Tuesday December 26: 10.00am-6.00pm
Sunday December 31: 10.00am-2.00pm
Monday January 1: 2.00pm-6.00pm
Saturday January 6: 10.00am-6.00pm

Museum/Exhibition Prices

- General € 12.00
- Reduced € 10.00
- Adult Groups € 10.00

*Free entry with Abbonamento Musei,
Torino Piemonte e Torino + Piemonte Card.*

Press Office Palazzo Madama

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Internet Sites

www.palazzomadamat torino.it
www.fondazionegianfrancoferre.com

Groups Reservations

Min. 20, max. 25 people.
Reservation entitled to reduced price.
Cooperativa Theatrum Sabaudiae: 011 5211788
prenotazioniftm@arteintorino.com
(from Monday to Sunday from 9.30am to 5.00pm)

Guided Schools/Groups Visit Reservations

Reservations entitled to reduced price.
60 minute visits; € 60.00
(in foreign languages € 65.00)
Cooperativa Theatrum Sabaudiae: 011 5211788
prenotazioniftm@arteintorino.com
(from Monday to Sunday from 9.30am-5.00pm)

Individual guided visits (fixed timings)

- Visits for individuals from 3.30pm on the days October 22, November 12 and December 10, 2017, January 7 and 28, February 11 and 18, 2018. Reservation to be required at the number 011 5211788, price € 5 a person + entry price.
- Visits for Museum Subscribers from 3.30pm on October 21, 2017 and from 4.30pm on November 25, 2017. Reservation to be required at the number 011 5211788, free entry for Museum Subscribers.

Reserved Visits and Events

For associations, groups and companies it is possible to schedule reserved visits to the Museum/Exhibition as well as Corporate Hospitality activities.

Info: eventi@fondazionetorinomusei.it

The exhibition is organized within the "Torino Design of the City", a week of meetings, exhibitions and workshops dedicated to design, promoted by the City of Turin.