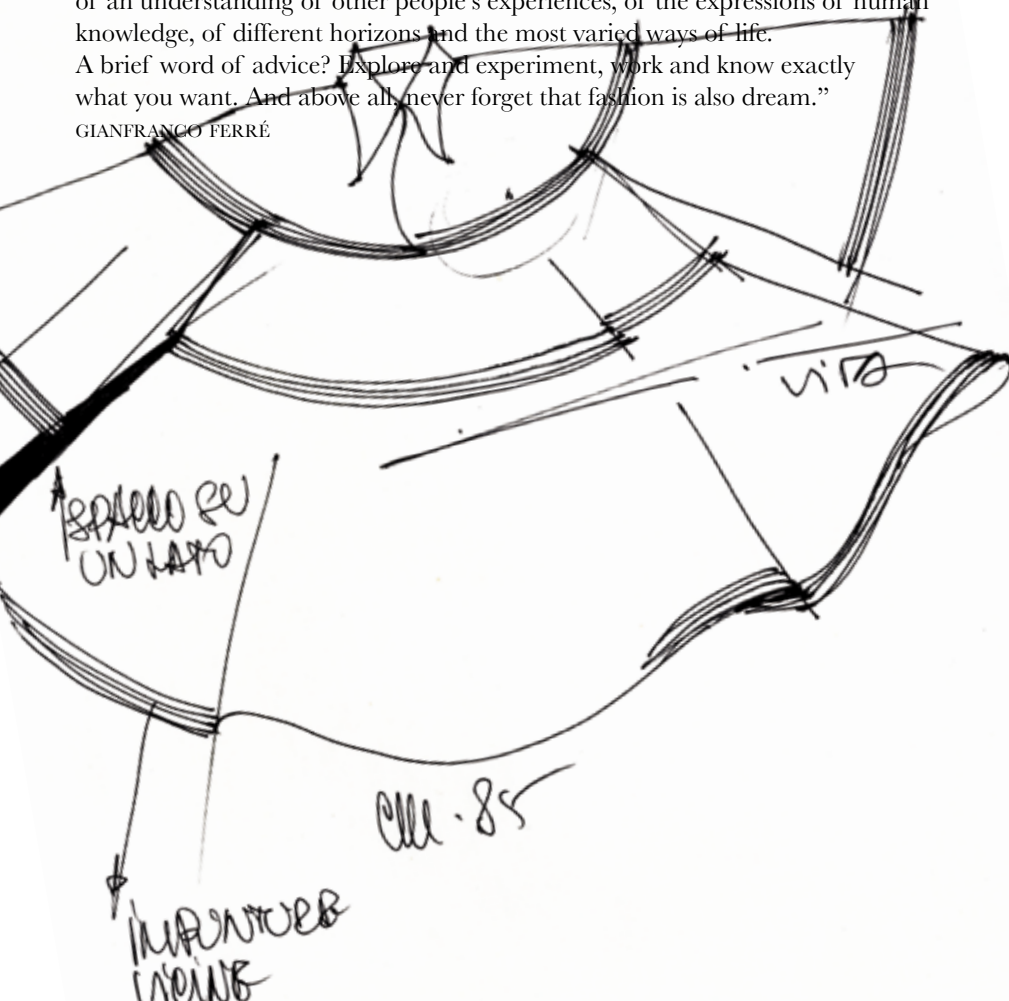


“Fashion is logic, method, system. It is work. Indeed, fashion involves many different kinds of work: that of the draftsman, the dressmaker and the tailor, the artisan, the technician... Enthusiasm and dedication are needed. And curiosity, in the sense of a continual search for stimuli. And culture in the sense of an understanding of other people’s experiences, of the expressions of human knowledge, of different horizons and the most varied ways of life. A brief word of advice? Explore and experiment, work and know exactly what you want. And above all, never forget that fashion is also dream.”

GIANFRANCO FERRÉ



MODE is a project of the Fondazione Pitti Discovery devoted to the ideas and figures of the fashion world.

ISBN 978-88-317-9974-4



9 788831 799744



Gianfranco Ferré. Lessons in Fashion

10

Gianfranco Ferré

Lessons in Fashion

edited by Maria Luisa Frisa



Marsilio **MODE** FONDAZIONE PITTI DISCOVERY