



Fondazione Gianfranco Ferré

Press Release

Euroimpresa and Laboratorio Idee per il Tessile present

IDEAS DEVELOPMENT

with local companies, students' creativity
and the Gianfranco Ferré Foundation

A group of companies from Milan's Northern Area - weaving, dyed printing and packaging - with six students of the the Antonio Bernocchi Professional Institute in Legnano and the Gianfranco Ferré Foundation are sharing a creative project since several months.

Goal: making visible research, style and production capacity of the local textile industry.

Result: garments designed by the students with the guidelines of fashion design experts and the contribution of the Gianfranco Ferré Foundation and made with materials and processes belonging to the skills of local companies.

Contents: the garments, the phases of the project, the characteristics of the fabrics and processes, the identity of the companies involved in the project and their work climate, the technologies and the people who make the Made in Italy products exceptional, the profile of the students and the images of Gianfranco Ferré's professional history.

Exhibition: from 8 to 16 October 2011 in the spaces of the Leone da Perego Museum, made available by the Municipality of Legnano, which guaranteed its patronage.

The project will be presented in September on the occasion of a press conference.

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