



Fondazione Gianfranco Ferré

Press release

**“Speaking about Gianfranco Ferré - Christian Dior”**

Mantua, Sunday, October 27th, 6.30pm, Palazzo Te, Sala dei Cavalli

**"Dior-Ferré-Dior"** is the new appointment organized by the Mantuan Association **The dress - Stories of Fashion and Costume**, in collaboration with the Gianfranco Ferré Foundation. The content of the conference is Ferré's experience as Artistic Director of the Maison Christian Dior from 1989 to 1996, also narrated in the volume **"Dior. Gianfranco Ferré. 1989 1996"** published by Assouline, New York.

The persons called to evoke and analyze this significant chapter in the designer's history are:

**Rita Airaghi** - Director of the Gianfranco Ferré Foundation since its birth and for decades Director of Communications of the homonymous brand - will emphasize the historical-biographical dimension of this experience, undergone in first person, with an interesting contribution of episodes, anecdotes, controversies, notes on the atelier everyday's life.

**Gianni Cinti** - eclectic designer, from fashion to designer ceramics, from interiors to food, collaborator for years of Ferré, Professor of Personal Design at the European Institute of Design (IED Moda Lab) in Milan - will analyze analogies, connections, links, affinities and references between the Gianfranco Ferré collections made in Milan and the contributions of the Milanese designer to the aesthetic identity of Christian Dior.

**Antonio Mancinelli** - Senior Editor of Marie Claire Italy, author and eloquent protagonist of the fashion and costume press in our country, Visiting Professor at universities and fashion schools - will enlarge the perspective, considering the Ferré-Dior experience within the style and elegance history of the last part of the twentieth century.